

eye print

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G U E









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[WWW.EYEPRINT.ES](http://WWW.EYEPRINT.ES)



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We would like to extend our heartfelt gratitude to all our valued clients for entrusting us with your printing and graphic design needs. Your unwavering support has been instrumental in shaping our journey, and we are truly appreciative of the opportunity to bring your creative visions to life. As we continue to strive for excellence in our services, we remain committed to delivering top-notch quality and innovative solutions tailored to your requirements. Thank you for being an essential part of our success story.

# SMALL FORMAT PRINTING

*Elevate your professional image with our printed business cards, designed with elegance and warmth to convey an inspiring brand. Available in various finishes and weights, they are the key to leaving a lasting impression!*

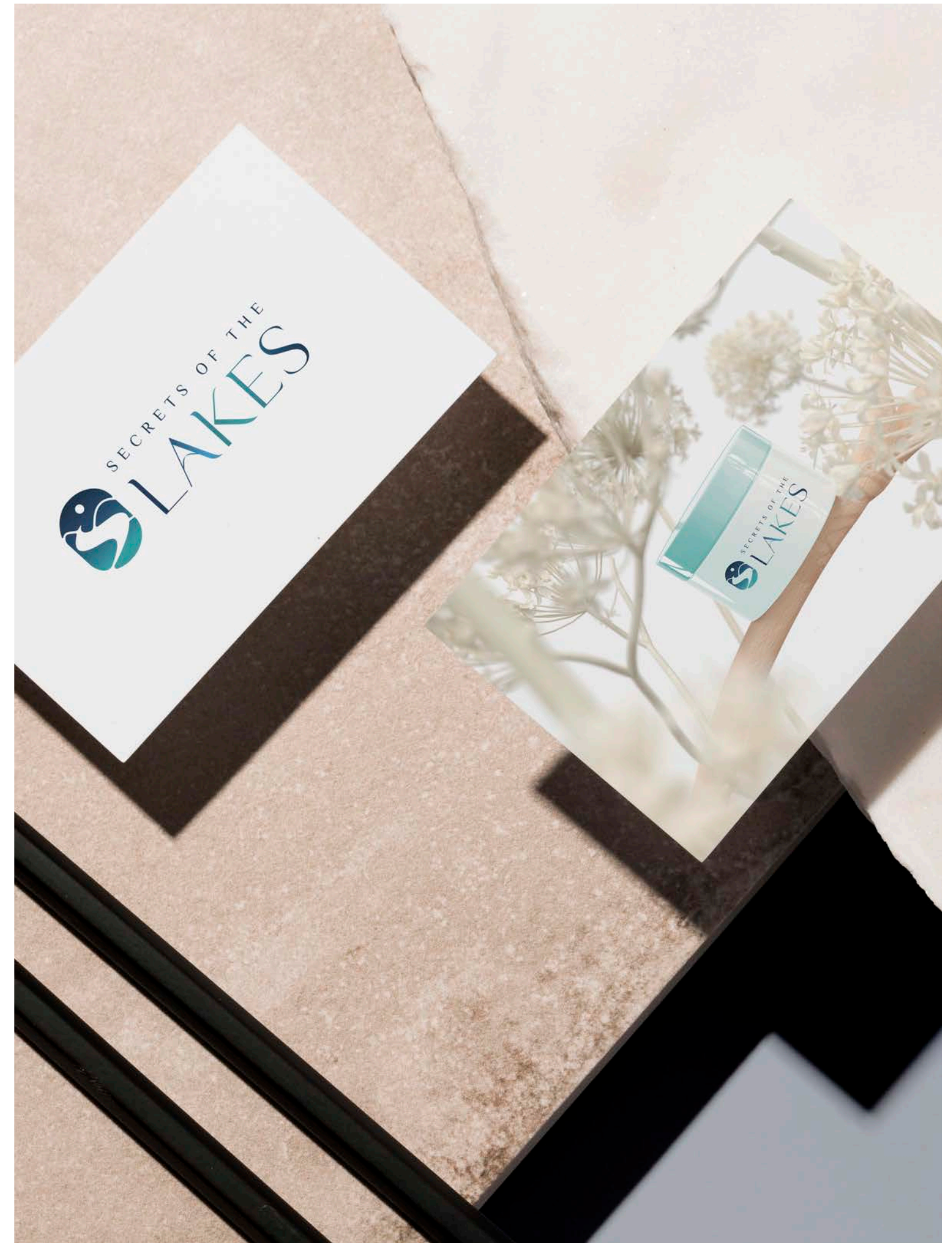
In the business world, first impressions are crucial, and our business cards will help you stand out from the crowd with a sophisticated design and a warm tactile feel.

**Elegant design:** Our team of expert designers works collaboratively with you to create personalised business cards that reflect the essence and values of your brand. From elegant typography to captivating colour palettes, every detail is carefully considered to convey an inspiring brand image.

**Variety of finishes:** Whether you're looking for a smooth and refined matte finish, a subtle gloss to make your logo pop, or a textured finish to add a special touch, we have a wide range of options to cater to your preferences and brand style.

**Various weights:** In addition to the visual aspect, we also offer different paper weights for your business cards, from lighter and more flexible options to heavier and more substantial weights. You can choose the weight that best suits your style and needs.

Impress your professional contacts and leave a lasting impression with our printed business cards. Every time you hand out a card, you'll be sharing a tangible representation of your brand and your commitment to excellence.





Make a natural statement with our business cards featuring an earthy and subtle color palette inspired by the beauty of nature.

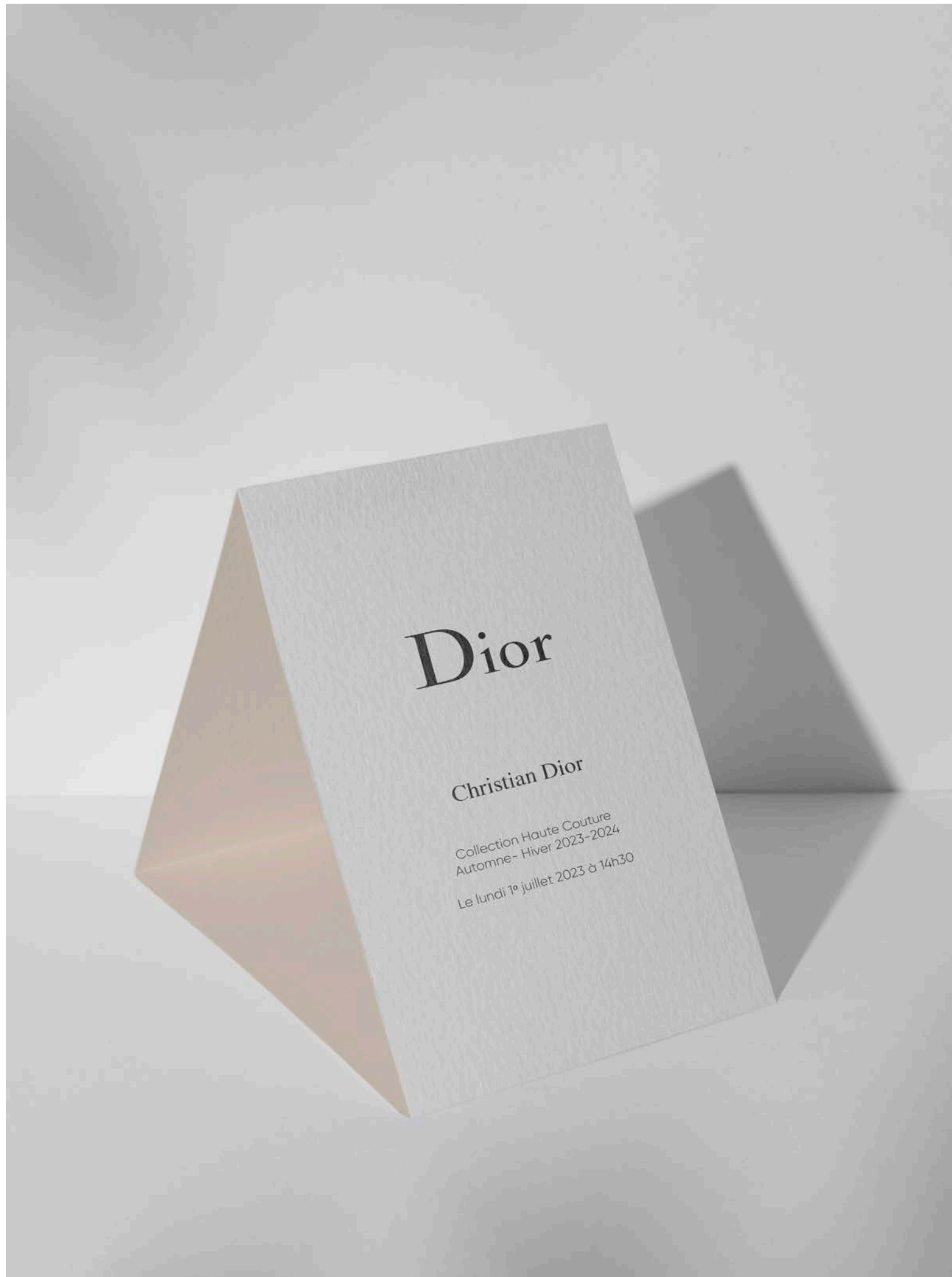
In a world filled with vibrant and bold designs, sometimes it's the understated elegance that truly stands out. Our business cards embrace the calming and organic hues found in nature, creating a unique and captivating impression.

**Nature-inspired design:** Our business cards are carefully crafted with a color palette inspired by the natural world. From the warm browns reminiscent of earth to the soft greens reminiscent of foliage, each element is designed to convey a sense of harmony and connection to the environment.

Connect with us to discover how our earthy and nature-inspired business cards can elevate your brand and leave a lasting impression. Embrace the power of natural aesthetics and make your mark in a subtle yet impactful way.







In a world that increasingly embraces digital communication, the allure of custom-designed and printed paper products still retains its charm. From exquisitely crafted invitations to elegantly detailed menus, and the incorporation of QR codes, the art of paper design and printing continues to hold a special place in our hearts. Let's delve into the reasons why these personalised touches matter more than ever.

**Captivating First Impressions:**

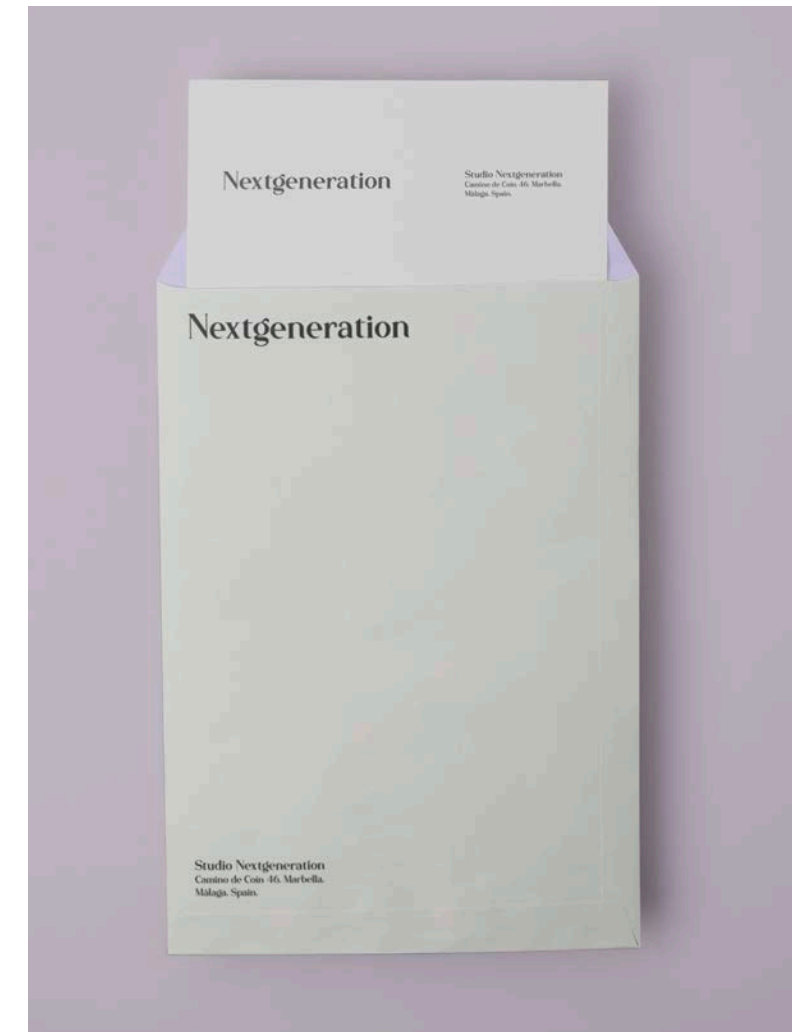
When it comes to special occasions or events, the invitation sets the tone. A custom-designed invitation crafted with precision and attention to detail conveys the essence of the event before it even takes place. The choice of paper, font, colour palette, and even the tactile experience of holding the invitation adds a layer of sophistication that digital invitations simply cannot replicate.

**A Taste of Elegance:**

Menus, often overlooked as a design element, play a pivotal role in dining experiences. The presentation of dishes on a well-designed menu can enhance the culinary journey for guests. Custom menus not only complement the aesthetics of the event but also elevate the perceived value of the meal, leaving a lasting impression on attendees.

**Bridging Tradition and Technology:**

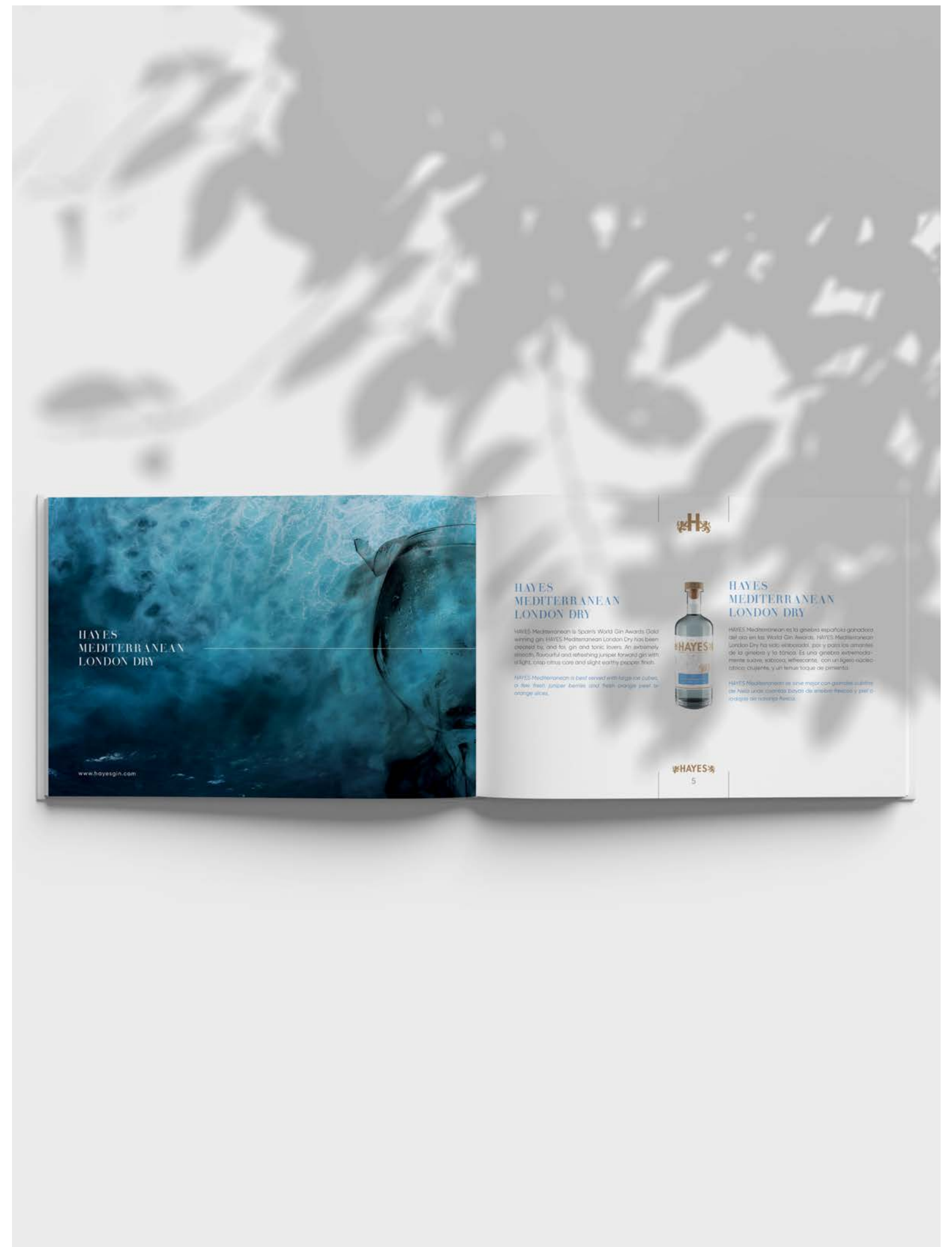
The incorporation of QR codes into paper products is a prime example of how tradition and technology can harmoniously coexist. QR codes seamlessly connect the tangible world of paper with the convenience of digital interaction.





# THE IMPACT OF MAGAZINES AND CATALOGUES

*In a digital age, the allure of tangible reading experiences remains unparalleled. Printed magazines, catalogues, and sample displays continue to capture attention, spark imagination, and engage audiences in unique ways. Let's explore why the art of printing these materials still holds immense value in today's dynamic world.*







**Tactile Engagement:**

The physicality of printed magazines, catalogues, and sample displays engages multiple senses. Readers interact with textures, flip through pages, and appreciate the weight and quality of the paper. This tactile experience deepens the connection between the content and the reader.

**Visual Immersion:**

Printed materials offer a canvas for vibrant visuals and intricate design. Magazines come to life with captivating imagery, catalogues showcase products in detail, and sample displays allow customers to see and feel the quality firsthand. Visual appeal elevates the content's impact and leaves a lasting impression.

**Focused Attention:**

Printed materials demand undivided attention. Unlike digital distractions, readers engage with content in a dedicated space, creating a more immersive reading experience. This environment enhances comprehension, retention, and emotional engagement.

**Branding and Identity:**

Magazines and catalogues become platforms to showcase a brand's identity. From typography to colour schemes, the design aligns with the brand's image, reinforcing recognition and trust. Consistent branding establishes credibility and familiarity.

**Curated Information:**

Printed materials allow for well-curated, in-depth information. Magazines provide comprehensive articles, catalogues list products in detail, and sample displays present physical samples for evaluation. This level of detail supports informed decision-making.

**Sensory Appeal:**

Printed materials evoke emotions through more than just visuals. The feel of paper, the scent of ink, and the sound of pages turning create a multisensory experience that digital platforms can't replicate.

**Selective Distribution:**

Printed materials can be strategically distributed to targeted audiences. Magazines can reach niche readerships, catalogues can be sent to potential customers, and sample displays can be placed at key points of purchase. This targeted approach enhances relevance.

In conclusion, the art of printing magazines, catalogues, and sample displays remains a potent tool in communication and engagement. The tactile, visual, and sensory aspects of printed materials offer an irreplaceable connection that digital content often struggles to replicate. By fostering immersive experiences, conveying brand identity, and delivering curated information, printed materials continue to carve out a distinct place in a technology-driven world.





# DESIGN AND PRINTING LABELS

*In the dynamic landscape of consumer goods, where visual appeal and information merge seamlessly, the role of meticulously designed and printed labels cannot be understated. Whether gracing the packaging of cosmetics, beverages, or food items, these labels are more than just informational tools; they are the first impression, a story, and a guarantee of quality. Let's delve into why the design and printing of labels for such products are of paramount importance.*







**Elevating Visual Identity:**

In an aisle crowded with choices, a product's label is its signature. For cosmetics, it's the promise of radiant beauty; for beverages, the allure of refreshing indulgence; and for food items, the embodiment of flavourful satisfaction. A well-designed label communicates the brand's essence, values, and unique selling proposition, effectively capturing the attention of potential customers amidst the competition.

**Regulations and Informational Precision:**

Labels on cosmetic, beverage, and food products are not just about aesthetics; they are legal obligations and windows into the product's contents. Accurate ingredient lists, nutritional information, usage instructions, and safety precautions ensure consumer trust and compliance with industry regulations. Precision in printing ensures that these details are legible, aiding consumers in making informed choices.

**Safety and Assurance:**

In the realm of cosmetics, beverages, and food products, safety and quality are paramount. Labels not only establish a sense of trust but also serve as a link to the manufacturer's commitment to consumer well-being. Tamper-evident seals, batch numbers, and expiration dates are vital components, demonstrating the product's freshness and adherence to safety standards.

**Differentiation and Storytelling:**

Every product has a story, and labels provide the canvas to tell it. Be it the journey of sourcing exotic ingredients, the dedication to craftsmanship, or the inspiration behind a beverage's unique flavour profile, labels can encapsulate these narratives. Such storytelling fosters a deeper connection with consumers, transforming them into loyal advocates of the brand.

**Unforgettable First Touch:**

Cosmetic, beverage, and food labels are tactile experiences. The feel of the label in one's hand, the texture, and the quality of printing contribute to the overall perception of the product's worth. These tactile impressions enhance the perceived value, encouraging consumers to not only purchase but also share their positive experience.

In conclusion, the design and printing of labels for cosmetic, beverage, and food products transcend mere decoration; they are ambassadors of brand identity, conveyors of trust, and gateways to consumer satisfaction. By harmoniously blending aesthetics, information, and functionality, these labels become the face of products that grace our lives daily. The art of label design and printing is, without a doubt, a crucial contributor to the success of brands in a competitive market, creating lasting connections with consumers that extend far beyond the confines of the label itself.







# CORPORATE PAPER BAG PRINTING

*Corporate paper bags have evolved into more than practical carriers – they're a canvas for a brand's identity. These bags convey aesthetics, values, and eco-consciousness in a single carry. Here's why they matter:*

**Brand Extension:** Paper bags are visual extensions of a brand, showcasing its essence through design and quality.

**Sustainability Signal:** Opting for paper bags over plastic aligns with eco-friendly values, displaying a commitment to sustainability.

**Unboxing Elegance:** A well-designed paper bag elevates the unboxing experience, leaving a tactile and lasting impression.

**Mobile Advertisement:** Customers carrying branded bags inadvertently promote the brand wherever they go.

**Personal Touch:** Customisation adds exclusivity and value, turning customers into brand advocates.

**Positive Perception:** Brands embracing eco-friendly practices resonate with environmentally-conscious consumers.

In short, corporate paper bag printing encapsulates brand identity, sustainability, and customer experience, leaving a memorable mark on both shoppers and the planet.





# LARGE FORMAT PRINTING

*Transform your interior spaces with our large-format matte wallpaper printing. From abstract designs to Renaissance artworks, everything you can imagine and more!*

Interior decoration is a powerful way to express your style and personality. With our large-format matte wallpaper printing, you can take your creative ideas to the next level and create striking and memorable environments.

**Custom designs:** Our design team is ready to bring your ideas to life. Whether you want a modern abstract design, a reproduction of a classic artwork, or anything else you can imagine, we will work with you to create a large-format print that reflects your unique vision.

**From abstract to classic:** Our matte vinyl printing covers a wide range of styles and themes. If you're looking for contemporary and cutting-edge decor, we can create abstract designs that add a touch of modernity. If you prefer a touch of classical elegance, we can print Renaissance artworks or pieces inspired by historical periods.

**Transform your spaces:** Whether it's in your home, office, or any other setting, our large-format matte vinyl printing can transform your walls and create a visually stunning experience. From a single focal wall to a complete installation, the possibilities are endless.

**Quality and durability:** We use high-quality materials and state-of-the-art printing technology to ensure exceptional and long-lasting results. Our matte vinyl printing offers a smooth and elegant appearance that perfectly complements any decor style.

Bring your interior spaces to life with our large-format matte vinyl printing. Unleash your imagination and turn your walls into canvases of creative expression.

Together, let's make your design dreams a reality!















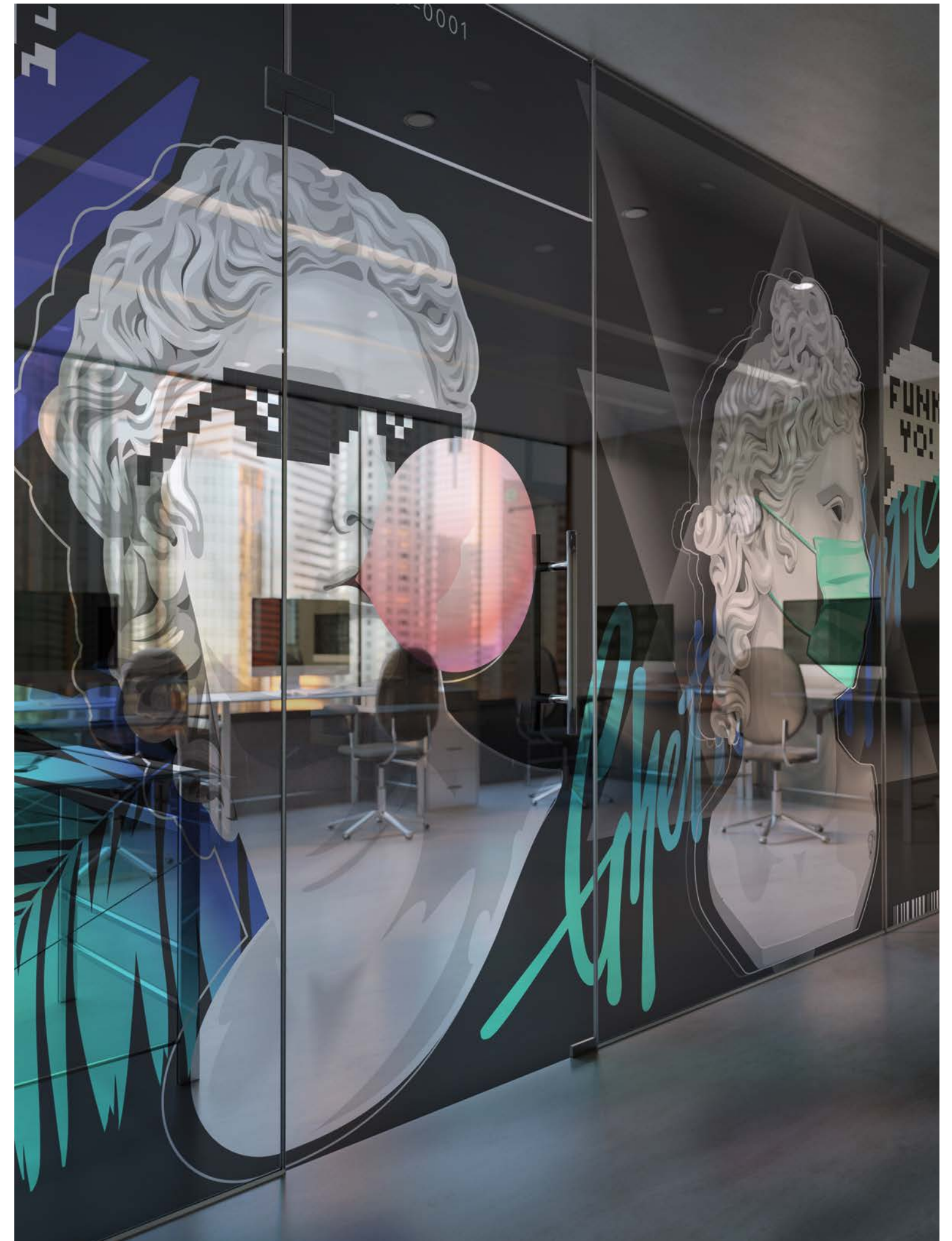






# UNVEILING THE POWER OF PRINTED VINYL

*Printed vinyl has revolutionized the world of graphic design and advertising, offering an incredible canvas for bringing your creative visions to life. This guide will introduce you to the realm of printed vinyl, its diverse applications, and how it can add a new dimension to your visual communication.*





## ELEVATE YOUR DESIGNS WITH PRECISION AND VERSATILITY

### Unleashing Creativity through Printed Vinyl

Printed vinyl combines the durability and versatility of traditional vinyl materials with the stunning visual impact of high-quality printing. From intricate graphics to bold logos, printed vinyl allows you to showcase your brand identity, convey messages, and adorn spaces with eye-catching designs.

### Applications and Advantages

**Outdoor Advertising:** Printed vinyl is a stalwart choice for outdoor advertising campaigns. With weather-resistant properties and vibrant colour reproduction, vinyl prints remain sharp and captivating even when exposed to the elements.

**Retail Environments:** Transform your storefront windows, walls, and floors into captivating brand narratives. Vinyl prints can be precisely tailored to fit any space, allowing you to communicate your message effectively.

### Types of Printed Vinyl

**Adhesive Vinyl:** This versatile option comes with adhesive backing, making it perfect for application on flat surfaces like walls, windows, and panels. Choose from permanent or removable adhesive vinyl, depending on your needs.

**Wrap Vinyl:** Specifically designed for larger surfaces, wrap vinyl is pliable and can be molded around curves and edges. It's commonly used for vehicle wraps and covering complex shapes.

### Material and Finish Options

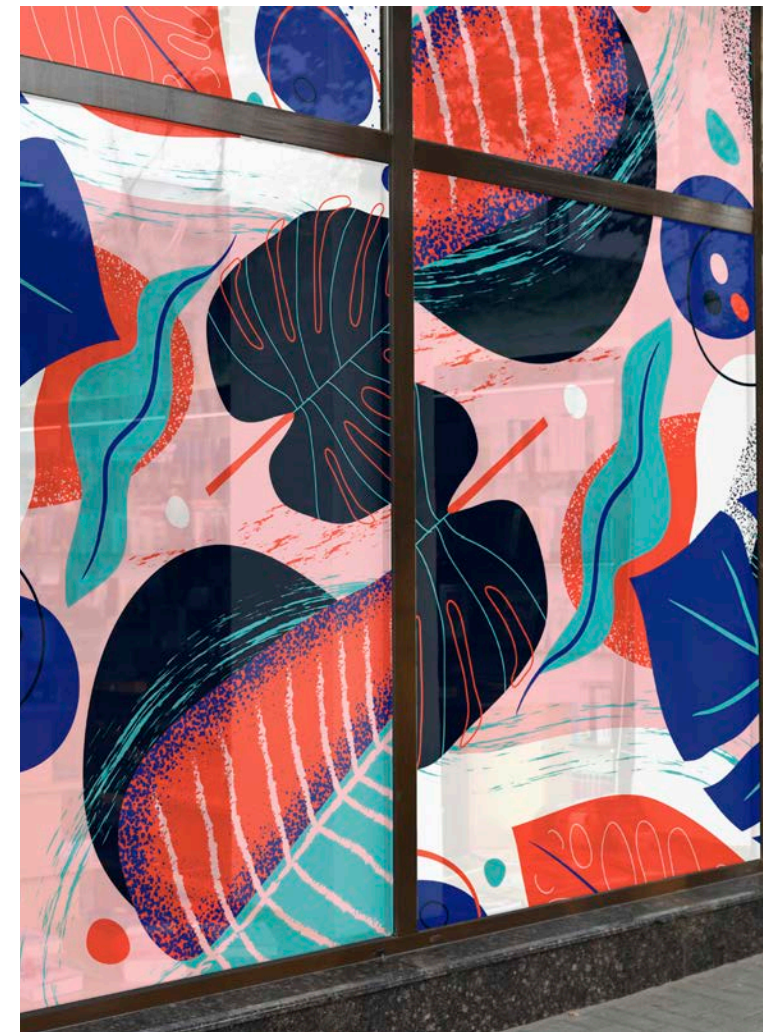
**Cast Vinyl:** Known for its durability and ability to conform to irregular surfaces, cast vinyl is often used for long-term outdoor applications and vehicle wraps.

**Calendered Vinyl:** A more economical option, calendered vinyl is suitable for shorter-term projects and flat surfaces. It comes in a range of finishes, including gloss, matte, and semi-gloss.

### Elevating Your Designs

When exploring printed vinyl for your projects, consider factors such as the intended environment, expected durability, and the desired visual impact. With the right combination of vinyl type, finish, and printing techniques, you can create designs that resonate, captivate, and endure.

Our team of experts is here to guide you through the world of printed vinyl, helping you make informed choices that align with your goals. Elevate your designs with the power of printed vinyl and make your brand's presence truly unforgettable.





# THE MAGIC OF VINYL CUTTING

*Vinyl cutting is a versatile and artistic process that blends precision with creativity. This technique involves using a machine to precisely cut designs and shapes from vinyl material. From decorative decals to intricate signage, let's explore the enchanting world of vinyl cutting and its myriad applications.*

## Exactitude in Craftsmanship:

Vinyl cutting is celebrated for its precision. With the aid of computer-controlled machines, intricate designs are cut with meticulous accuracy. This level of detail enables the creation of intricate patterns, delicate typography, and complex shapes that would be challenging to achieve by hand.

## Diverse Materials, Endless Possibilities:

Vinyl cutting isn't confined to a single medium. It embraces a wide array of vinyl materials, including adhesive vinyl for decals, heat transfer vinyl for textiles, and even specialty types like holographic and metallic vinyl. This versatility allows for designs that transcend conventional boundaries.

## Customisation at its Finest:

One of the most remarkable aspects of vinyl cutting is its capacity for customisation. Whether it's monogrammed decals, personalised clothing embellishments, or bespoke signage, vinyl cutting allows individuals and businesses to infuse their unique touch into various items.

## Innovative Design Expression:

Vinyl cutting is a playground for creativity. It enables the transfer of intricate designs, logos, and graphics onto surfaces, resulting in visually striking outcomes. The marriage of design and cutting technology produces effects that range from subtle elegance to vibrant boldness.

## Commercial and Decorative Applications:

The applications of vinyl cutting are multifaceted. Commercially, it's used for branding purposes, promotional materials, and signage. In homes, it adds a decorative touch to walls, windows, and even electronic devices. The adaptability of vinyl cutting spans both functional and artistic realms.

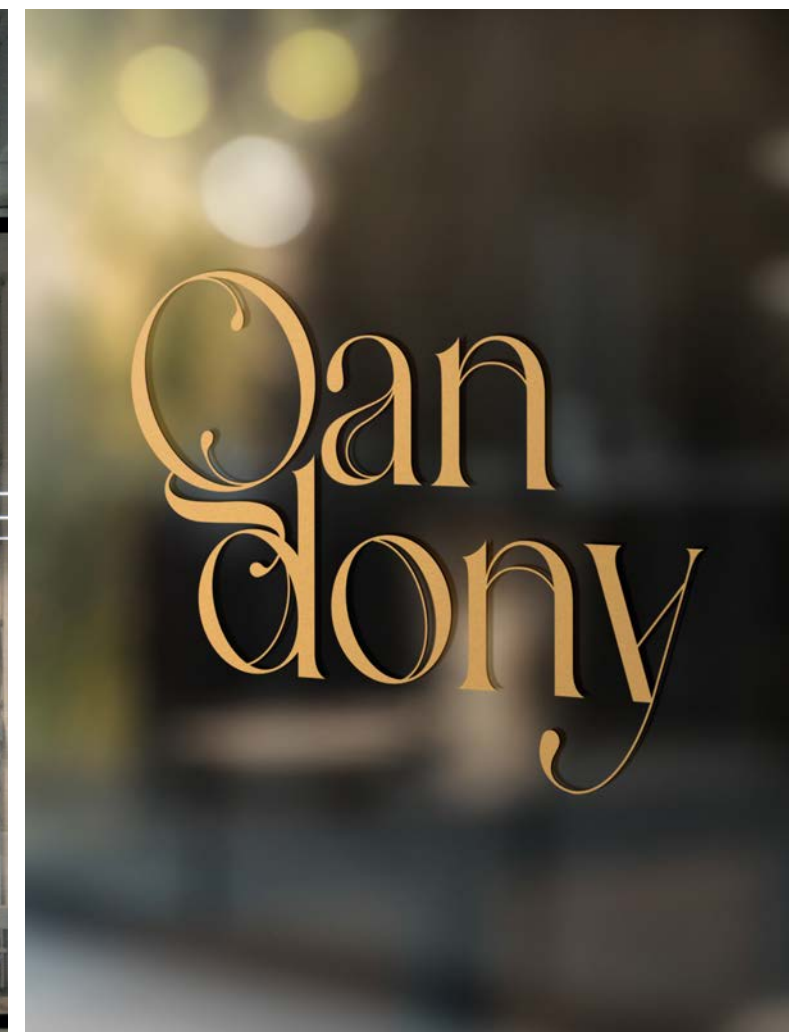
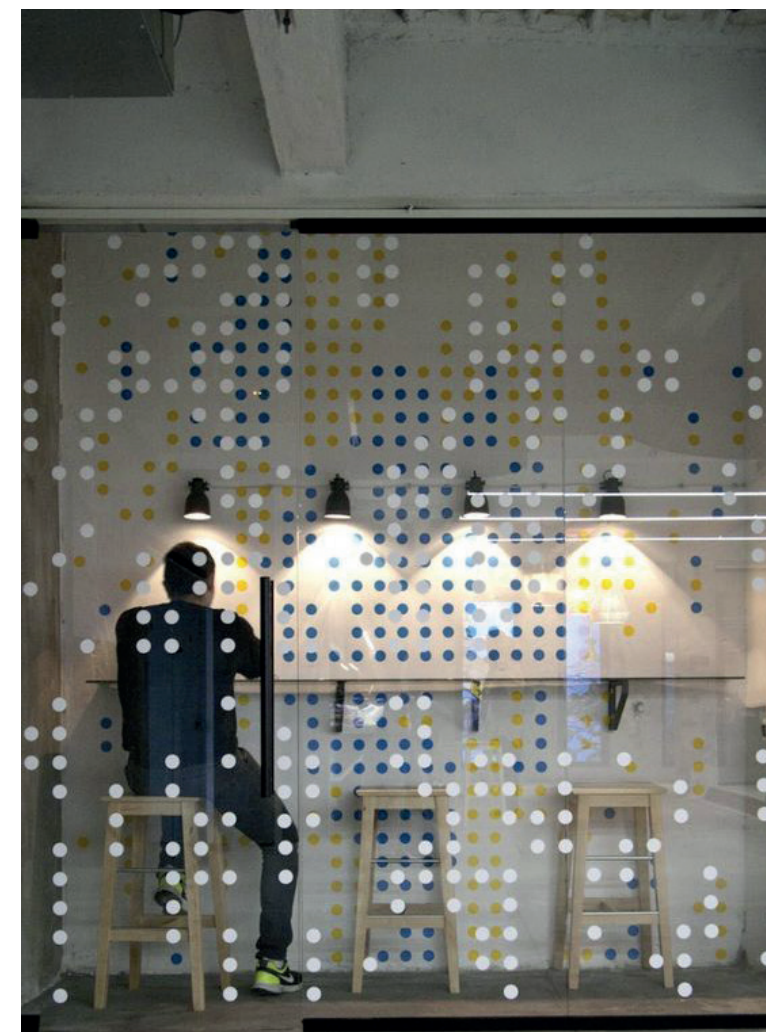
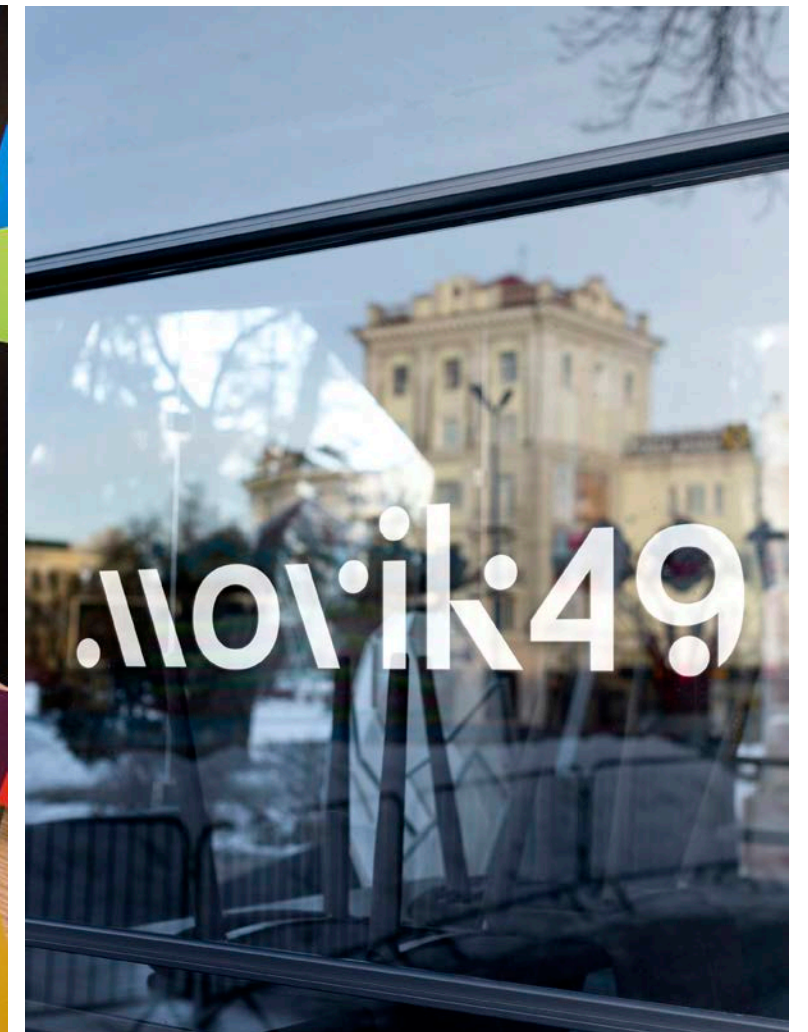
## Layering and Dimension:

Vinyl cutting allows for layering different vinyl colours and types to create depth and dimension. This technique adds richness to designs, enhancing their visual impact and complexity.

## Bridging Traditional and Contemporary:

While vinyl cutting leverages modern technology, its roots lie in traditional craftsmanship. It combines the precision of computer control with the artistry of design, thus harmonising the best of both worlds.

In summary, vinyl cutting is a realm where precision engineering converges with artistic imagination. It's a technique that empowers personalisation, encourages innovation, and offers a diverse range of applications. From commercial branding to DIY crafting, vinyl cutting continues to captivate individuals and industries alike, transcending the boundaries of conventional design and leaving a mark of creativity wherever it's employed.





# UNVEILING THE ART OF VEHICLE SIGNAGE

*Vehicle signage, also known as vehicle wrapping or vehicle graphics, is a dynamic and impactful way to transform your vehicles into mobile advertising assets. This guide will delve into the world of vehicle signage, its benefits, design considerations, and how it can rev up your brand's visibility.*

## TURN YOUR WHEELS INTO MOVING BILLBOARDS.

### The Power of Mobile Advertising

Vehicle signage takes your brand message to the streets, reaching a diverse audience wherever your vehicles travel. This high-impact form of advertising offers several advantages:

**Maximum Exposure:** Vehicles adorned with bold graphics and captivating visuals attract attention on the road, in parking lots, and at events.

**Cost-Effective:** Compared to traditional advertising methods, vehicle signage offers a long-lasting and cost-effective way to promote your business.

**Brand Consistency:** Maintaining a consistent visual identity across your fleet ensures a cohesive brand image that's easily recognizable.

### Designing for Impact

Crafting an effective vehicle signage design requires careful consideration of various elements:

**Branding:** Your vehicle signage should align with your brand's colours, logos, and messaging to maintain consistency.

**Message:** Keep your message concise and easy to understand, especially considering the limited time other drivers have to see it.

**Visual Impact:** Bold colours, high-quality images, and attention-grabbing fonts are key to ensuring your message is noticed.

**Contact Information:** Ensure your phone number, website, and social media handles are legible for potential customers to get in touch.

### Types of Vehicle Signage

**Full Wraps:** Transform your vehicle's entire surface into a moving canvas. Full wraps allow for creative designs that cover every inch of your vehicle, making a bold statement.

**Partial Wraps:** For a more budget-friendly option, partial wraps cover specific areas of the vehicle. Strategic placement can still create a striking visual impact.

**Decals and Lettering:** Add your logo, business name, and contact details with decals and lettering. These options are versatile and effective for conveying essential information.

### Professional Installation

Proper installation is crucial to ensure your vehicle signage looks its best and stands the test of time. Working with experienced professionals ensures that the graphics adhere smoothly and seamlessly to the vehicle's contours.

### Driving Your Message Home

Vehicle signage is more than just a promotional tool; it's a dynamic way to take your brand directly to your target audience. By investing in eye-catching designs and quality materials, you can turn your fleet into a fleet of moving billboards that capture attention, enhance brand recognition, and accelerate your business growth.











# LARGE FORMAT SIGNAGE

*In the realm of visual communication, few things are as captivating and influential as large format signage and graphics. From towering billboards to expansive banners, and immersive wall murals, the world of oversized visuals is an artful blend of creativity and impact. Let's delve into the significance of large format signage and graphics and how they shape the way we perceive, interact with, and remember spaces. The impact of large format signage and graphics is multi-dimensional and far-reaching. They transcend the realm of static visuals, becoming immersive experiences that captivate, inform, and transform spaces. Whether it's asserting a brand's dominance, turning a location into a work of art, or creating memories that linger long after the encounter, large format graphics wield an influence that resonates deeply with our visual culture.*

#### **Dominating Visual Landscape:**

Large format signage and graphics have the power to seize attention and dominate the visual landscape. Whether along bustling streets, in shopping centres, at events, or even within corporate spaces, these commanding visuals cut through the noise and capture the viewer's gaze. Their size alone is an assertion of importance and relevance.

#### **Creating Memorable Experiences:**

A well-executed large format graphic has the potential to transform a mundane space into an extraordinary experience. Wall murals that envelop viewers, outdoor advertisements that change the city skyline, and trade show displays that transport attendees to a different realm all contribute to memorable and immersive encounters that linger in memory.

#### **Enhancing Brand Identity:**

Consistency in branding is essential, and large format graphics play a pivotal role in reinforcing a brand's identity. These visuals become larger-than-life representations of a brand's values, aesthetics, and messaging. From colours to typography, every element aligns to create an indelible impression.

#### **Informative Impact:**

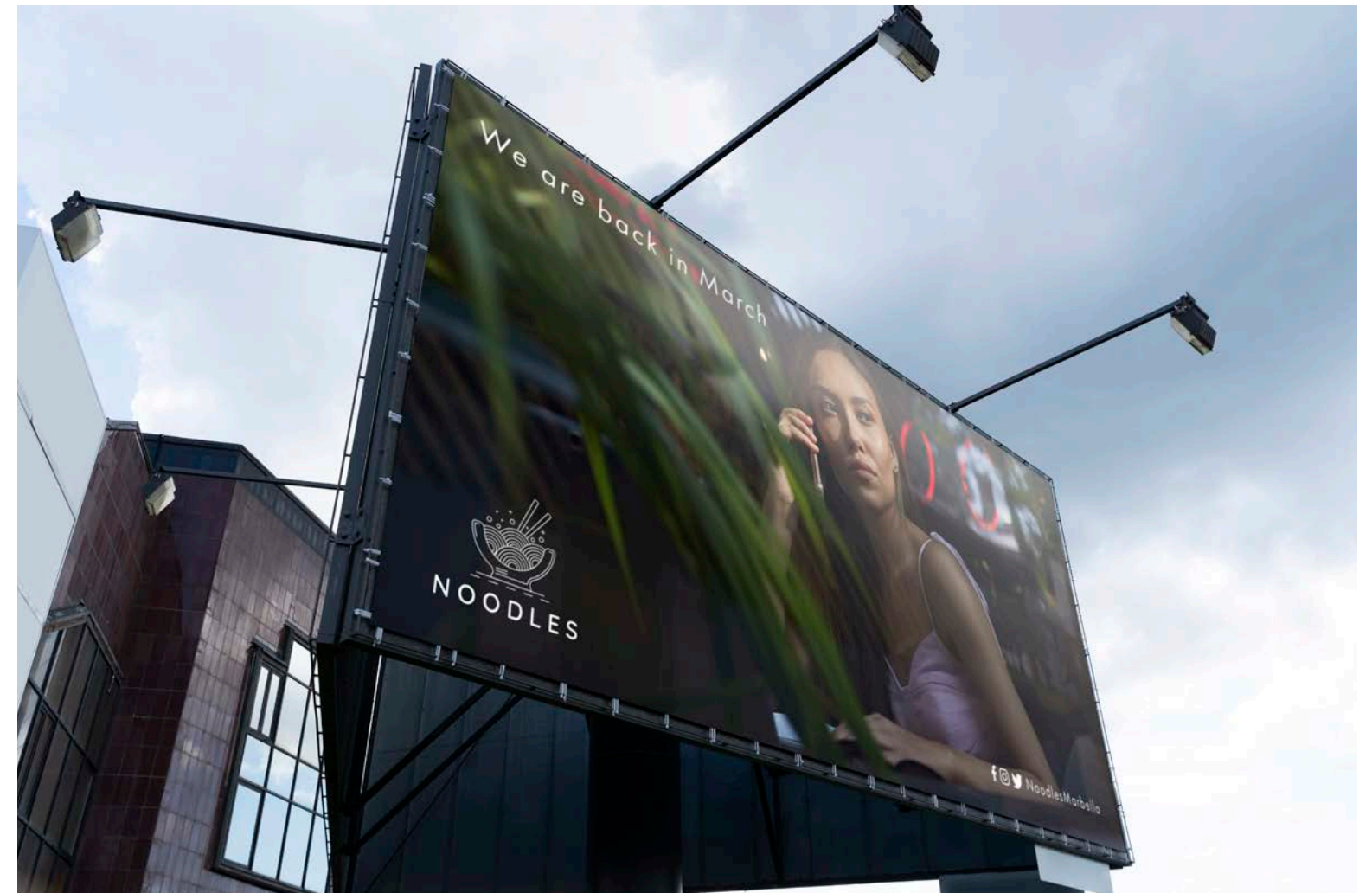
While large format signage is visually striking, it's also incredibly informative. Wayfinding signage in expansive spaces, educational displays in museums, and directional graphics at events all guide people seamlessly, enhancing their experience and reducing confusion.













# SIGNAGES FOR PROPERTY COMMUNITIES AND PUBLIC AREAS

*In the realm of property communities and public spaces, effective signage and poster design play a pivotal role in conveying important information, promoting events, and ensuring clear communication. Thoughtfully designed signage not only serves as a navigational aid but also contributes to the aesthetic appeal of the surroundings.*

**When creating signage and posters for property communities, it's essential to consider the following key factors:**

**Clarity and Readability:** Clear and concise messaging is paramount. Opt for easily readable fonts, appropriate font sizes, and high contrast between text and background. This ensures that information is quickly absorbed by residents and visitors alike.

**Branding Consistency:** Maintain a consistent visual identity in all signage and posters. Incorporate the community's logo, color scheme, and any specific branding elements to establish a unified look that reinforces recognition.

**Information Hierarchy:** Prioritize information based on importance. Utilize a hierarchy of text sizes and formats to guide the reader's attention, ensuring that critical details are highlighted appropriately.

**Material and Durability:** Given the outdoor exposure, choose materials that are weather-resistant and durable. Quality materials contribute to the longevity of signage and posters, reducing the need for frequent replacements.

**Aesthetic Appeal:** Design with the local environment in mind. Blend the signage seamlessly into the surroundings while also adding an aesthetic touch that enhances the community's visual appeal.

**Regulatory Compliance:** Familiarize yourself with local regulations and guidelines pertaining to signage placement, size, and content. Adhering to these guidelines ensures that your designs are in compliance with legal requirements.

**Event Promotion:** For community events and announcements, design eye-catching posters that effectively convey the event's purpose, date, time, and location. Utilize visuals, such as images or illustrations, to capture attention and evoke interest.

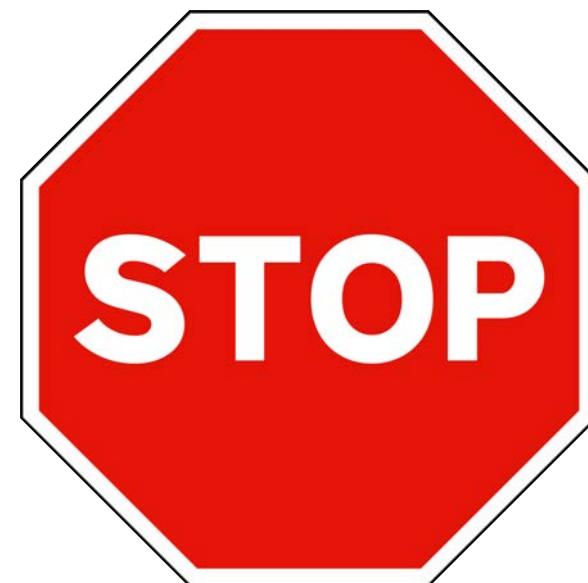
**Wayfinding:** In property communities, wayfinding signage is crucial for guiding residents and visitors. Clearly mark key locations, such as entrances, parking areas, common facilities, and amenities.

**Public Safety:** For public areas, incorporate safety-related information, such as emergency contact details, evacuation routes, and safety guidelines, to ensure the well-being of all individuals.

**Sustainability:** Consider environmentally friendly printing practices and materials. Opt for eco-friendly options that align with modern sustainability principles.

By combining these factors, you can create impactful signage and poster designs that effectively serve the needs of property communities and public areas. Whether it's guiding residents to their destination or promoting community events, well-designed signage contributes to a vibrant and organized environment.







# LARGE FORMAT PRINTING MATERIALS

*When it comes to large format printing, selecting the right materials is crucial to achieving captivating visuals that demand attention. In this guide, we delve into the world of large format printing materials, specifically focusing on vinyls and banners, and the array of finishes they offer.*





## EXPLORING VINYLs AND BANNERS WITH VARIOUS FINISHES

### Vinyls: Versatile and Vibrant

Vinyl materials have emerged as a staple in large format printing due to their versatility and striking appearance. They come in various types, including:

**Gloss Vinyl:** With a high-gloss finish, this type of vinyl delivers vibrant colors and a reflective surface that enhances the visual impact of your designs. Ideal for displays where you want to make a bold statement.

**Matte Vinyl:** If you're looking for a more subdued and sophisticated look, matte vinyl is the way to go. Its non-reflective surface reduces glare and offers a smooth, understated appearance.

**Clear Vinyl:** Clear vinyl is perfect when you want your graphics to blend seamlessly with the background. It allows for creative see-through effects, making it great for window displays and unique signage.

### Banners: Commanding Attention

Banners are another popular choice for large format printing, known for their durability and eye-catching presence. Different banner materials and finishes include:

**Mesh Banners:** These banners are designed for windy outdoor conditions. The mesh material allows wind to pass through, reducing the risk of damage. They're often used for building wraps, fence advertising, and outdoor events.

**Fabric Banners:** For a more tactile and elegant feel, fabric banners deliver a unique texture that can add a touch of luxury to your display. They're great for indoor events, trade shows, and retail environments.

**Blockout Banners:** When you need a banner that doesn't let light pass through, such as for double-sided displays, blockout banners are the solution. They ensure your message remains clear and visible, even in situations with strong backlighting.

### Choosing the Right Finish

The finish of your large format printing material can significantly impact the overall look of your design. Whether you opt for gloss, matte, or specialized finishes, remember to consider factors such as lighting conditions, location, and the desired emotional response from your audience.

In conclusion, large format printing materials like vinyls and banners offer a plethora of options to bring your designs to life. By carefully selecting the right materials and finishes, you can create visuals that captivate, inform, and leave a lasting impression. Our team of experts is here to assist you in choosing the perfect materials for your next project, ensuring your message stands out with the utmost impact.

## MATERIALS

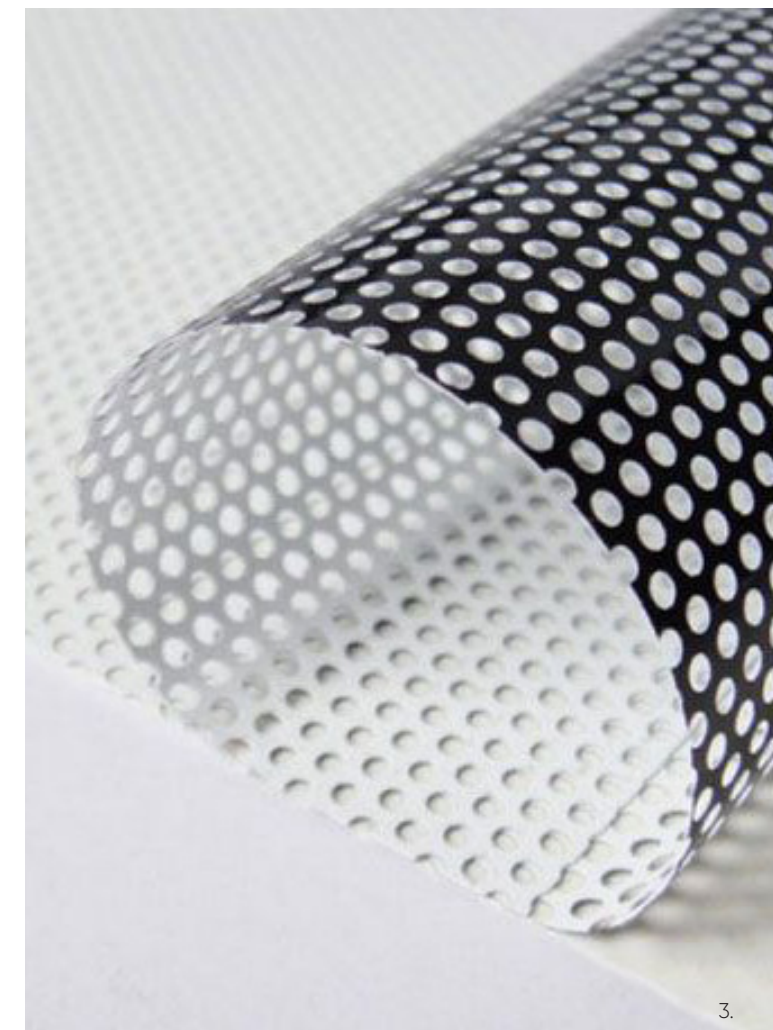
1. Monomeric, polymeric, high tec vinyls
2. Gray backed monomeric or polymeric vinyl
3. Mesh
4. Etched Vinyl / Frosted



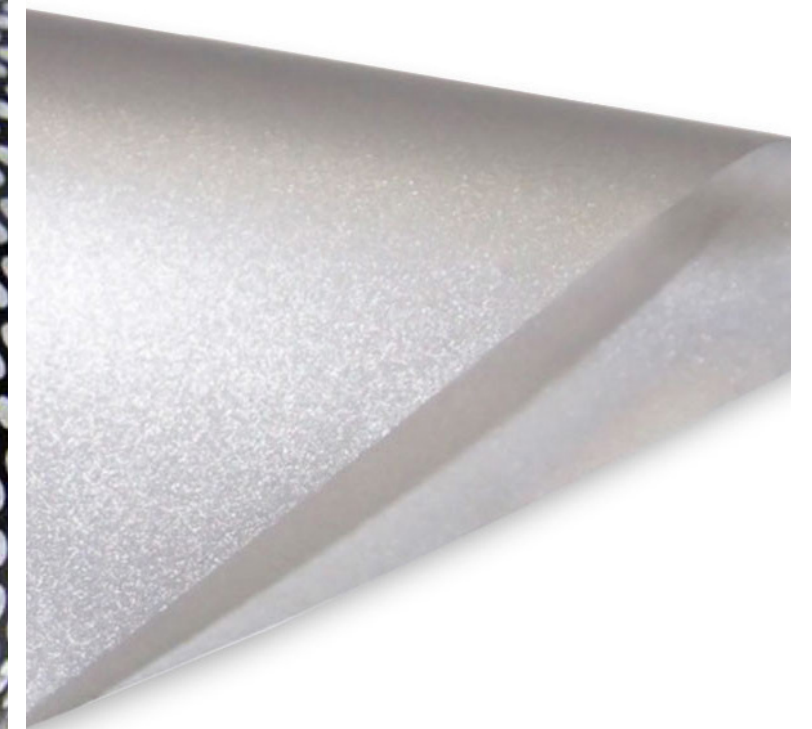
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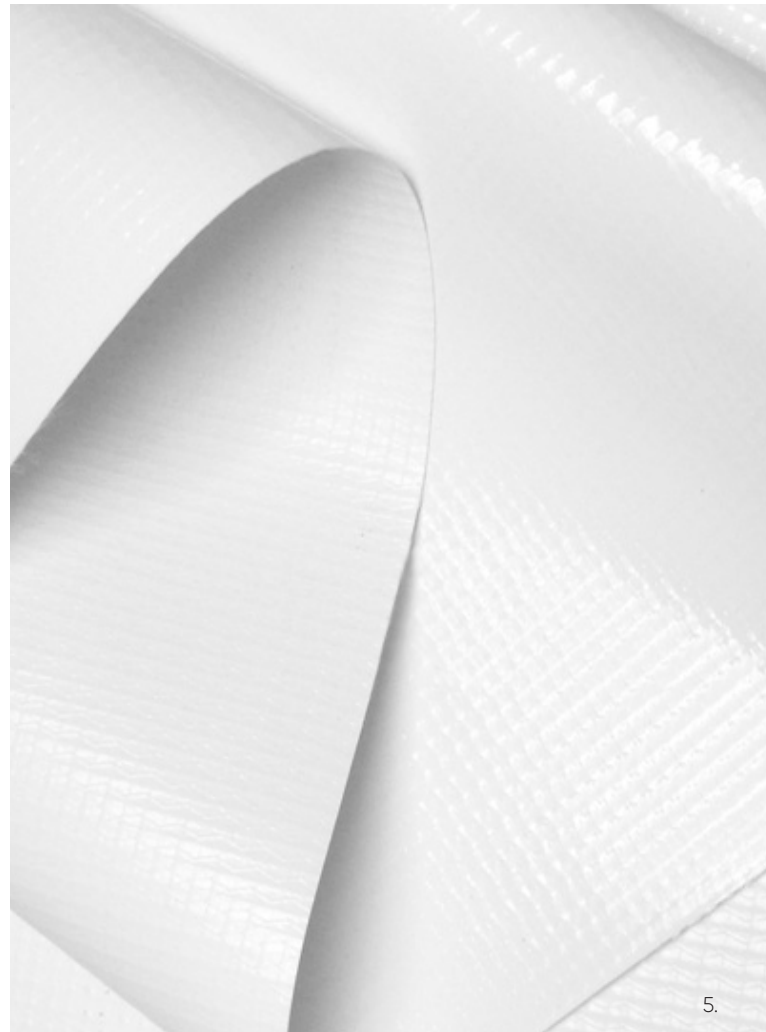


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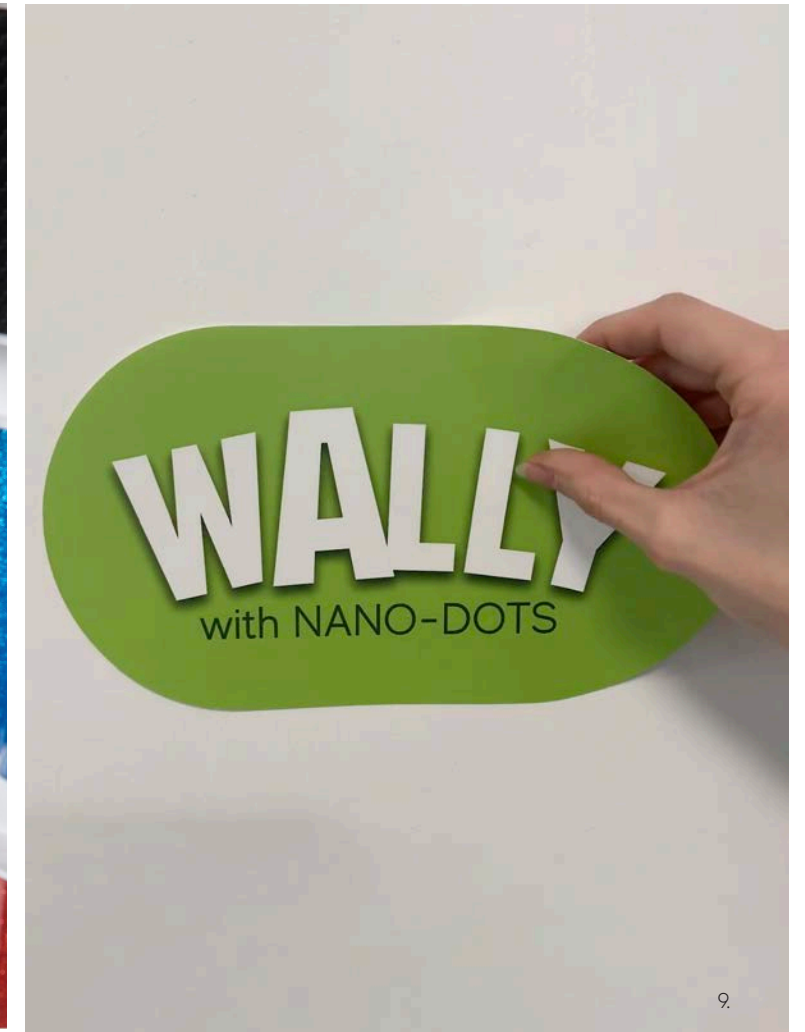
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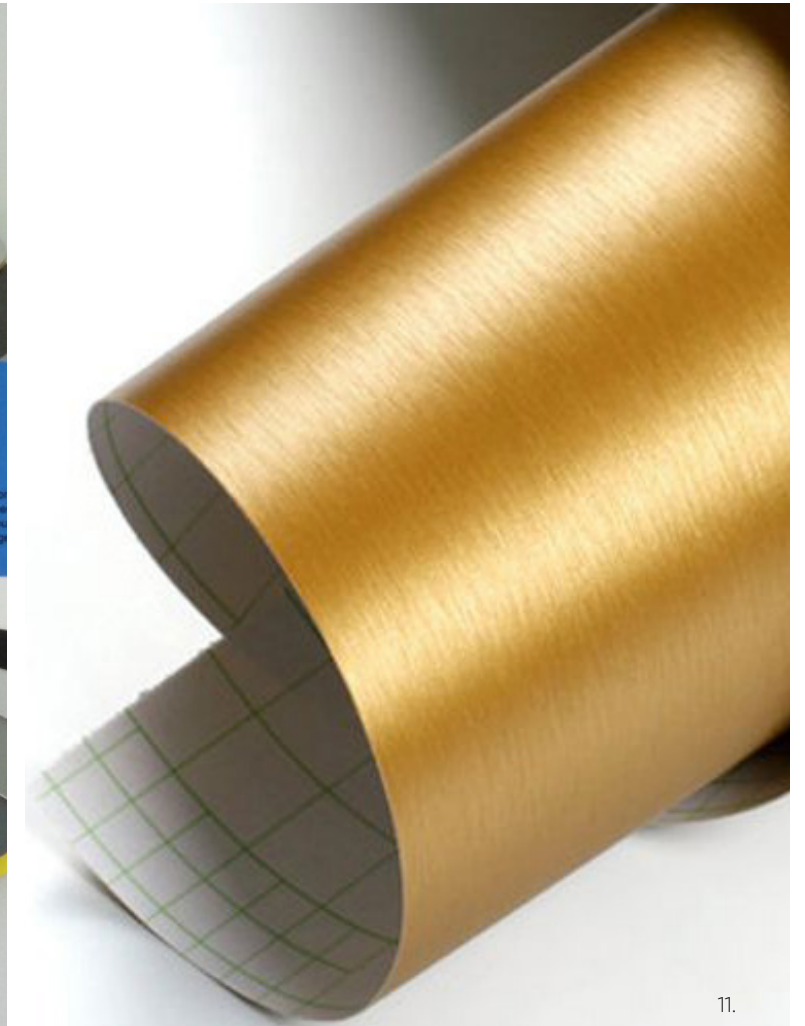
7.

### MATERIALS

- 5. Lona
- 6. Polypropylene for roller banners
- 7. Nanotac-car polyester pet white matte
- 8. Wrapping Avery car vinyl
- 9. Nano technology with dots, air free
- 10. Cad cut vinyl available in various colours
- 11. Gold cad cut vinyl



10.

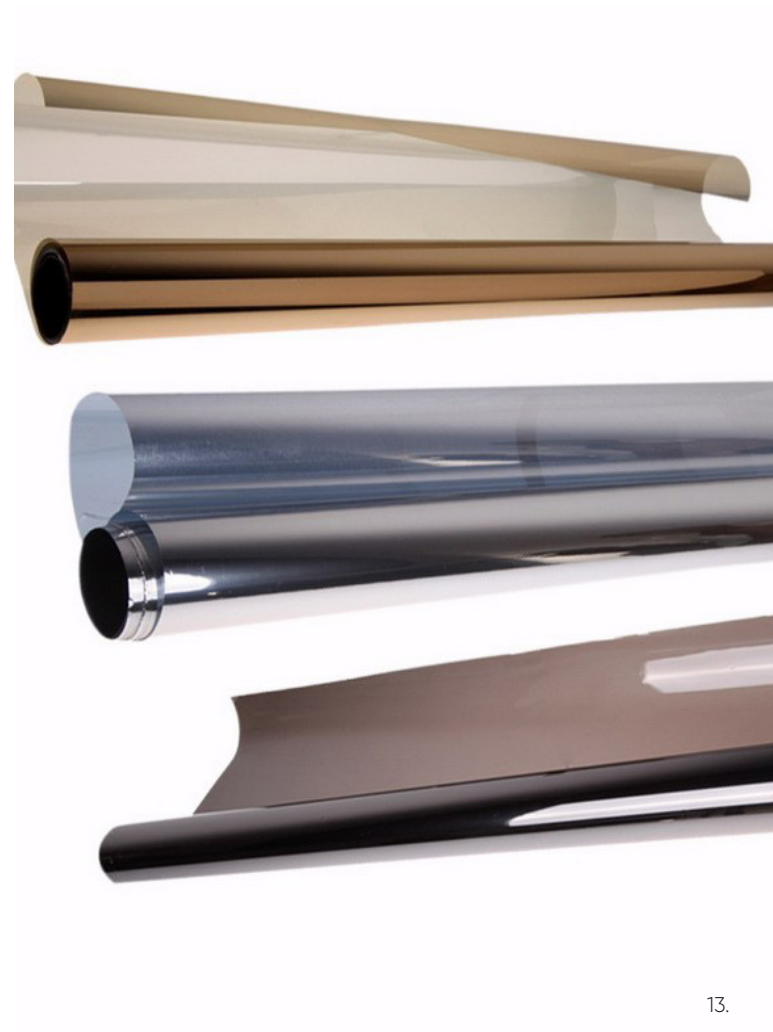


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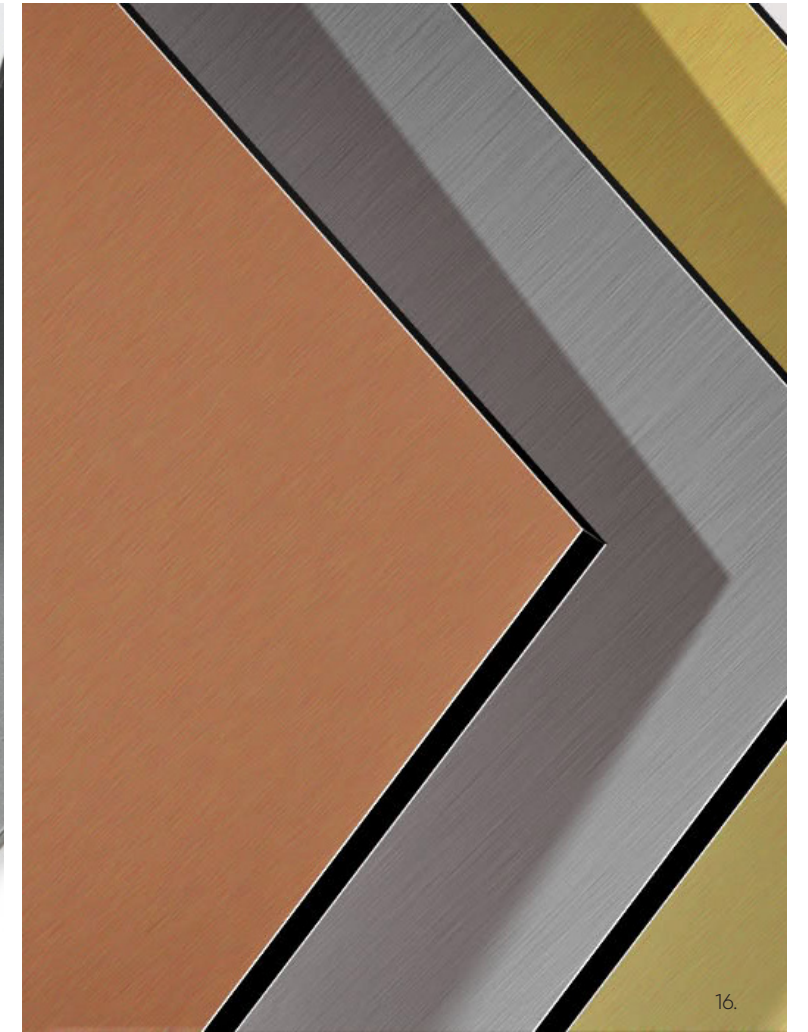
12.



13.



15.



16.



14.

## MATERIALS

- 12. Silver cad cut vinyl
- 13. Solar vinyl / Mirrored vinyl
- 14. Chrome cad cut vinyl
- 15. White or silver Dibond on 3mm
- 16. Bronze, silver, gold Dibond
- 17. White PVC various thickness available
- 18. Black PVC various thickness available



17.



18.





19.



20.



21.

## MATERIALS

- 19. Correx
- 20. Four various coloured perspex
- 21. Canvas

# EXHIBITIONS, STANDS AND BANNERS

*When it comes to preparing for exhibitions, trade shows, or any event where visual impact matters, the choice of printing materials can make a significant difference in capturing attention and conveying your message effectively. From eye-catching banners to immersive displays, selecting the right materials can enhance your brand's presence and leave a lasting impression on visitors. Here are some key considerations for printing materials in such contexts:*



**Banners and Posters:** Banners are a staple in event marketing. Large-format posters and banners are versatile tools for showcasing your brand and message. High-quality printing on durable materials ensures vibrant colors and sharp images that withstand the rigors of indoor and outdoor displays.

**Pop-Up Stands and Backdrops:** Pop-up stands and backdrops provide a professional and portable solution for creating a branded environment. They're easy to assemble and transport, making them a popular choice for trade shows and exhibitions.

**Display Boards:** Display boards are versatile for showcasing information or visuals in a structured manner. Foam core, PVC, or lightweight aluminum panels are common choices. They can be free-standing or mounted on walls or stands.

**Roll-Up Banners:** Roll-up banners are compact and easy to transport. They are ideal for providing additional information about products or services in a limited space.

**Tablecloths and Throws:** Custom tablecloths with your branding can enhance the visual appeal of your booth or display table. Table throws provide a polished and cohesive look to your presentation area.

**Digital Printing and Large Format:** Advances in digital printing technology have enabled high-quality, large-format printing on a variety of materials. This allows for detailed graphics, intricate designs, and vivid colors that catch the eye from a distance.

**Interactive Displays:** Incorporating technology into your displays, such as touch-screens or interactive kiosks, can engage visitors and provide them with a unique experience.

**Design Consistency:** Maintain consistent branding across all printed materials. Use the same color palette, fonts, and logo placement to reinforce your brand identity.

**Quality Control:** Ensure that the final printed materials match your design specifications. Quality control is crucial to avoid any discrepancies between the design and the printed output.

By carefully selecting the appropriate printing materials and techniques, you can create an engaging and visually appealing display that effectively communicates your message, attracts visitors, and enhances your overall presence at exhibitions, trade shows, and events.



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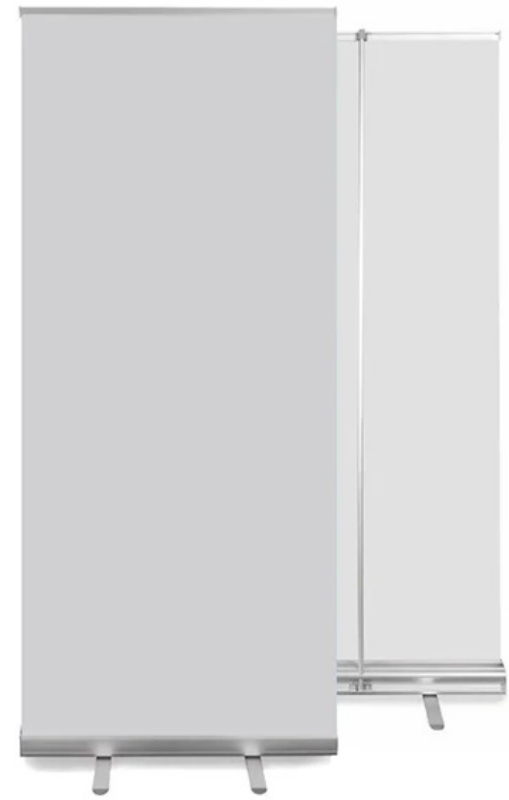


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## SUPPORTS MATERIALS FOR EXPO

- 1. & 2. Flags various models, sizes and bases
- 3. Golf Banner included carry case & peps for floor
- 4. Personalised Gazebo





5.



6.



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7.



8.

### SUPPORTS MATERIALS FOR EXPO

- 5. Roller Banner from 60cm until 320cm wide
- 6. A boards- Grip frames
- 7. Outdoor Signs
- 8. Outdoor Signs



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